

Raleigh-Durham Caged Bird Society  
PO Box 32291  
Raleigh, NC 27622

October 2014

**TO:** VENDORS, ADVERTISERS, & RAFFLE DONORS

**FROM:** PET BIRD FAIR COMMITTEE:

JOHN MARQUIS, CHAIRMAN- (919) 266-0906: webmaster@rdcbs.org

JUDY CALHOUN, ADVERTISING COORDINATOR- (919) 488-7949: jcalhoun5@nc.rr.com

MELODY APPLEBY, VENDOR COORDINATOR- (919) 772-7234: Birdsnmor2@nc.rr.com

KATHY ELAM, VENDOR SET-UP COORDINATOR- (919) 550-9446: kathyelam@earthlink.net

**SUBJECT:**

RALEIGH-DURHAM CAGED BIRD SOCIETY (RDCBS)

TWENTY-SEVENTH PET BIRD FAIR

**DATE:** SATURDAY, MAY 23, 2015

**HOURS:** 9:00 AM to 5:00 PM

**LOCATION:** Raleigh, NC – Kerr-Scott Building, North Carolina State Fair Grounds

**To reach this building, use gate #11, off Blue Ridge Road.**

For directions to the fair grounds-<http://www.ncstatefair.org/events/calendar.htm>

**GENERAL INFORMATION:**

The major purposes of our (FREE) Pet Bird Fair are to provide public education regarding the care of pet birds, and to raise funds to support projects in one or more of the following areas:

1. Research in avian biology / psychology / medicine.
2. Conservation of parrots in the wild and / or conservation of their natural habitat.
3. Public education regarding the conservation of parrots in the wild and / or conservation of their natural Habitat.

Our bird fair includes the “Birds from Around the World” exhibit, bird supplies and products and our traditional giant fund-raising raffle. Our typical attendance of *around 2000* people for 2013 allowed us to help three separate avian projects from around the world: NC State Vet School with *Dr Flammer, Tambapata Macaw Project with Dr Brightsmith and American Federation of Aviculture.*

**LODGING:**

Ramada Inn  
1520 Blue Ridge Road Raleigh, NC 27607  
919-832-4100 [www.ramadaraleigh.com](http://www.ramadaraleigh.com)  
Special rate: CGRDGBS

Campsites are available at the NC State Fairgrounds if you are arriving with a camping trailer or motor home.  
<http://www.ncstatefair.org/facilities/rvaccess.htm>

**PARTICIPATION OPTIONS:**

**1. Rent table space for your commercial display / sales booth.**

The following pertains to the Bird Fair: Each initial space is 10' X 10' and will be rented at \$100.00 with one table and 2 chairs. Each table measures approximately 8ft. X 30 in. Each additional space is 8 feet wide by 10 feet deep @ \$80.00. (**Additional space does not come with extra table**) Deduct 10% for payments received by **April 15, 2015**. Allocation will be in order of payments received. Reserve your space(s) by returning the enclosed application form and your payment (**checks payable to RDCBS**) Mail to: **Melody Appleby @ 800 Shadywood Lane, Raleigh, NC 27603.**

Or if paying by PayPal, use [PayPal@RDCBS.org](mailto:PayPal@RDCBS.org) (“Vendor Space” in comment section) and place Confirmation # on space on Vendor form.

After **April 15, 2015**, spaces will be reserved only upon receipt of certified check, money order or PayPal. The Kerr-Scott Building will be open for vendor setup from 3:00 PM to 9:00 PM on Friday evening, May 22, 2015 and Saturday morning, May 23, 2015 at 7:00 AM. The fair will open to the public at 9:00 AM and setup should be completed before that time.

## **2. Advertise in the "Guide to RDCBS"**

The handbook "Guide" is published each year and will be distributed free to visitors at this fair and at other RDCBS events. Advertisements for this publication may be in the form of classified ad-style line text, or direct copy of your business card or larger artistic (camera - ready) layout. Page size is 8.5" X 11" with 1" margins. Advertising rates are listed on the attached form.

**One-of-a-Kind locations in the handbook (i.e. centerfold and inside or outside cover spots) may be reserved by advance payment only.**

Ad copy and your payment (**checks payable to RDCBS**) should be sent to:

Laura Marquis  
3417 Duveneck Drive Raleigh, NC 27616  
on or before **April 15, 2015.**

Or, if paying by PayPal, use [PayPal@RDCBS.org](mailto:PayPal@RDCBS.org) ("Advertising" in comment section) and place Confirmation # in the space on Advertising form.

**3. Donate item(s) for the raffle.** Any large or small bird-related items will be greatly appreciated. A few examples of items which have been successful in previous raffles include: product gift certificates, bird cages, stands, bird toys, bird food, bird books, puzzles, etc.

**\*Non-bird related items of general interest also make great raffle items.**

**NOTE: Birds will not be accepted for the raffle.**

Please fill in the attached raffle donation form and send all raffle items to:

Melody Appleby  
800 Shadywood Lane  
Raleigh, NC 27603

Donors whose contributions are received by **April 15, 2015**, will be acknowledged in an insert to our Bird Fair Handbook. Note also, the RDCBS is a tax-exempt non-profit organization in accordance with IRS tax code section 501(c)(3). Thus, your donations to the RDCBS are tax-deductible.

Vendors and Exhibitors setting up on Friday evening are invited to an on-site potluck supper, at 7pm that will be hosted by the RDCBS club members.

RDCBS' rules regarding bird sales:

### **FOR VENDORS:**

1. **Vendor check-in** for all birds is Saturday morning **only** from 7:00 am until 8:55am.
2. (This includes personnel pets) No birds may be left in the building overnight.
3. North Carolina requires that all birds for "**sale**" coming from out-of-state are to have a health certificate from the state in which they reside and a North Carolina issued permit number.
4. Permit numbers will be issued by the State Veterinarians Office, free of charge, (919) 733-7601 one number per vendor.
5. We will have an on-site veterinarian who will evaluate each bird (for pet birds and birds for sale). There is no charge for this evaluation; however, the veterinarian will have the authority to refuse admittance to any bird(s) judged to have signs of illness. Vet check forms will be available Friday night for your convenience.
6. Bird sales will be by vendor only.
7. Except for finches, all birds sold by a vendor must be domestically bred.
8. **Sale of un-weaned baby birds is not permitted.**
9. **Under NO circumstances will poultry be allowed at the fair!**
10. RDCBS does not allow the sale of Hybrid birds at our Bird Fair.

If you have additional questions about **vendor spaces**, please contact our vendor coordinator, Melody Appleby.

# VENDOR FORM

RALEIGH - DURHAM CAGED BIRD SOCIETY (RDCBS)  
Twenty-Seventh Pet Bird Fair  
MAY 23, 2015

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: (     ) \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Publish in Handbook: Yes No

| Item description   | Price / ea | Qty | Total |
|--|------------|-----|-------|
| Space Fee (includes 10' x 10' area, 1 – 8'x 2.5' table and 2 chairs) ----- | \$ 100.00  |     | \$    |
| Additional Space Fee (8' x 10' area) <b>(table not included)</b> -----     | \$ 80.00   |     | \$    |
| Additional Tables -----  | \$ 5.00    |     | \$    |
|  |            |     |       |
| Total space fee enclosed-----  | \$         |     | \$    |

Types of Products for sale:

\_\_\_\_\_

\_\_\_\_\_

Please let us know if you need more than 2 chairs.(no charge) \_\_\_\_\_

Do you require an electrical outlet? (No Charge) \_\_\_\_\_

**\*\*PERMIT NUMBER required for out-of-state vendors bringing birds to be sold (required by NC Dept. of Agri. for birds transported from out of state (919) 733-7601)**

# \_\_\_\_\_ (Will need to be shown upon arrival)

“I agree to abide by the RDCBS’ rules regarding the bird sales, as attached and printed in the RDCBS’ Bird Fair Handbook:”

Signature : \_\_\_\_\_

Please return this form with your payment to:  
Melody Appleby  
800 Shadywood Lane Raleigh, NC 27603

Make **checks payable to RDCBS** or pay via Paypal: [Paypal@RDCBS.org](mailto:Paypal@RDCBS.org) (“Vendor Space” in comments).

**\*\*To be included in the FREE list of commercial vendors and Advertisers in the bird fair handbook the vendor payment must be received by April 30, 2015.**

PayPal Transaction Id# \_\_\_\_\_

Spaces are available on a “*First Come First Served Basis*”.

Payments must be in the form of a certified check, money order or PayPal.

# ADVERTISING FORM

FOR INCLUSION IN  
"Guide to RDCBS' Twenty-Seventh Pet Bird Fair"

May 23, 2015

Name \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: ( ) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please include the enclosed **camera-ready advertisement** in the Bird Fair Handbook:

|  |                  |          |
|--|------------------|----------|
| Two - Page Centerfold -----                                  | \$ <u>200.00</u> | \$ _____ |
| Inside front cover or Inside back cover -----                | \$ <u>125.00</u> | \$ _____ |
| Outside back cover -----                                     | \$ <u>175.00</u> | \$ _____ |
| Other full page -----  | \$ <u>75.00</u>  | \$ _____ |
| Half page -----  | \$ <u>50.00</u>  | \$ _____ |
| Quarter page -----   | \$ <u>35.00</u>  | \$ _____ |
| Business card / line text (not to exceed business card size) | \$ <u>25.00</u>  | \$ _____ |

Total amount enclosed ----- \$ \_\_\_\_\_

Make **checks payable to RDCBS** or pay via Paypal: [Paypal@RDCBS.org](mailto:Paypal@RDCBS.org) ("Advertising" in comments)

**\*\*To be included in the FREE list of vendors and advertisers in the bird fair handbook the advertising payment must be received by April 15, 2015.**

**PayPal Transaction Id #** \_\_\_\_\_

Advertising copy and payment should be sent to:

Laura Marquis  
3417 Duveneck Drive  
Raleigh, NC 27616

**Advertising copy and payment must be received by April 15, 2015.**

Note: "One-of-a-Kind" locations in the handbook (i.e. centerfold and inside or outside cover spots) must be reserved by advance payment only.

# RAFFLE FORM

RALEIGH - DURHAM CAGED BIRD SOCIETY (RDCBS)  
Twenty-Seventh Pet Bird Fair  
MAY 23, 2015

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone Number: (     ) \_\_\_\_\_

E-Mail address: \_\_\_\_\_

I have enclosed the following item (s) for the raffle:

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**\*REMINDER: Raffle items do not have to be “bird” related. \***

Please return the list of raffle items and business cards, to attach to them, with this form to:

RDCBS Raffle  
800 Shadywood Lane  
Raleigh NC 27603

**All completed raffle forms received by April 15, 2015 will be listed in the Bird Fair Handbook .**

Donations to the RDCBS are tax-deductible. Donations can be sent with completed raffle form or can be delivered to the Raffle Chairman upon arrival at the show.