Hello,

Melody Appleby here! Your Vendor Coordinator for the Raleigh Durham Caged Bird Society's Annual Pet Bird Fair! Wanting to say hello to all our regular fair vendors and advertisers and introduce myself to those of you who will be new to our "28<sup>th</sup> Pet Bird Fair". I want you to feel comfortable contacting me with any questions or concerns you may have.

Our fair this year is being held on May 28<sup>th</sup>, 2016 and we are looking forward to it being the best one ever.

Many of you have donated to us in the past and I wish to say "Thank you". Your participation and generosity have blessed the club and has helped us raise funds to be donated to various organizations, throughout the world, in an effort to support avian research.

And, yes, it's that time again.

Enclosed is the entire packet for the fair. Advertising, Vendor and of course, Raffle.

If you are getting ready to do "Spring Cleaning" in the warehouse or around the house and you find that there are "leftovers" from sales or promotions taking up valuable space ...send them to us!!! And we will put everything you send to good use at the Raffle!!!

Come early enough on Friday to get set up and so you can join us for our potluck supper. We start eating at 7pm. And for those who haven't been here for supper before...are you in for a treat!!! You won't go hungry!!

If you have any questions please feel free to call me (919) 772-7234.

Looking forward to seeing you Friday night at the potluck and Saturday at the fair.

Sincerely,

Melody Appleby

#### January 2016

### TO: VENDORS, ADVERTISERS, & RAFFLE DONORS

#### FROM: PET BIRD FAIR COMMITTEE:

JOHN MARQUIS, CHAIRMAN- (919) 266-0906: webmaster@rdcbs.org JUDY CALHOUN, ADVERTISING COORDINATOR- (919) 488-7949: jcalhoun5@nc.rr.com LAURA BARWICK, RAFFLE CHAIRMAN- (919) 876-8192 MELODY APPLEBY, VENDOR COORDINATOR- (919) 772-7234: Birdsnmor2@nc.rr.com

### SUBJECT:

RALEIGH-DURHAM CAGED BIRD SOCIETY (RDCBS) TWENTY-EIGHTH PET BIRD FAIR

DATE: SATURDAY, MAY 28, 2016

HOURS: 9:00 AM to 5:00 PM

### LOCATION: Raleigh, NC – Kerr-Scott Building, North Carolina State Fair Grounds To reach this building, use gate #11, off Blue Ridge Road.

For directions to the fair grounds-http://www.ncstatefair.org/events/calendar.htm

### **GENERAL INFORMATION:**

The major purposes of our (FREE) Pet Bird Fair are to provide public education regarding the care of pet birds, and to raise funds to support projects in one or more of the following areas:

1. Research in avian biology / psychology / medicine.

2. Conservation of parrots in the wild and / or conservation of their natural habitat.

3. Public education regarding the conservation of parrots in the wild and / or conservation of their natural Habitat.

Our bird fair includes the "Birds from Around the World" exhibit, bird supplies and products and our traditional giant fundraising raffle. Our typical attendance of *around 2000* people for 2015 allowed us to help three separate avian projects from around the world: NC State Vet School with *Dr Flammer, Tambapata Macaw Project with Dr Brightsmith and American Federation of Aviculture.* 

### LODGING:

Ramada 1502 Blue Ridge Road Raleigh, NC 27607 (919) 832-4100 Group code: 1605 \$79.00 plus tax per night-double occupancy

Campsites are available at the NC State Fairgrounds if you are arriving with a camping trailer or motor home. http://www.ncstatefair.org/facilities/rvaccess.htm

### **PARTICIPATION OPTIONS:**

### **<u>1. Rent table space for your commercial display / sales booth.</u>**

The following pertains to the Bird Fair: Each initial space is 10' X 10' and will be rented at \$100.00 with one table and 2 chairs. Each table measures approximately 8ft. X 30 in. Each <u>additional</u> space is 8 feet wide by 10 feet deep @ \$80.00. (Additional space does not come with extra table) Deduct 10% for payments received by April 15, 2016. Allocation will be in order of payments received. Reserve your space(s) by returning the enclosed application form and your payment (checks payable to RDCBS) Mail to: Melody Appleby@ 800 Shadywood Lane, Raleigh, NC 27603.

Or if paying by PayPal, use <u>PayPal@RDCBS.org</u> ("Vendor Space" in comment section) and place Confirmation # on space on Vendor form.

After **April 15**, **2016**, spaces will be reserved only upon receipt of certified check, money order or PayPal. The Kerr-Scott Building will be open for vendor setup from 3:00 PM to 9:00 PM on Friday evening, May 27, 2016 and Saturday morning, May 28, 2016 at 7:00 AM. The fair will open to the public at 9:00 AM and setup should be completed before that time.

### 2. Advertise in the "Guide to RDCBS"

The handbook "Guide" is published each year and will be distributed free to visitors at this fair and at other RDCBS events. Advertisements for this publication may be in the form of classified ad-style line text, or direct copy of your business card or larger artistic (camera - ready) layout. Page size is 8.5" X 11" with 1" margins. Advertising rates are listed on the attached form.

# <u>One-of-a-Kind locations in the handbook (i.e. centerfold and inside or outside cover spots) may be reserved by</u> advance payment only.

Ad copy and your payment (checks payable to RDCBS) should be sent to:

Laura Marquis 3417 Duveneck Drive Raleigh, NC 27616 on or before **April 15, 2016.** 

Or, if paying by PayPal, use <u>PayPal@RDCBS.org</u> ("Advertising" in comment section) and place Confirmation # in the space on Advertising form.

<u>3. Donate item(s) for the raffle</u>. Any large or small bird-related items will be greatly appreciated. A few examples of items which have been successful in previous raffles include: product gift certificates, bird cages, stands, bird toys, bird food, bird books, puzzles, etc.

### \*Non-bird related items of general interest also make great raffle items. NOTE: Birds will not be accepted for the raffle.

Please fill in the attached raffle donation form and send all raffle items to: Melody Appleby 800 Shadywood Lane Raleigh, NC 27603

Donors whose contributions are received by **April 15, 2016**, will be acknowledged in an insert to our Bird Fair Handbook. Note also, the RDCBS is a tax-exempt non-profit organization in accordance with IRS tax code section 501(c)(3). Thus, your donations to the RDCBS are tax-deductible.

Vendors and Exhibitors setting up on Friday evening are invited to an on-site potluck supper, at 7pm that will be hosted by the RDCBS club members.

RDCBS' rules regarding bird sales:

### FOR VENDORS:

- 1. Vendor check-in for all birds is Saturday morning **only** from 7:00 am until 8:55am.
- 2. (This includes personnel pets) No birds may be left in the building overnight.
- 3. North Carolina requires that all birds for "<u>sale</u>" coming from out-of-state are to have a health certificate from the state in which they reside and a North Carolina issued permit number.
- 4. Permit numbers will be issued by the State Veterinarians Office, free of charge, (919) 733-7601 one number per vendor.
- 5. We will have an on-site veterinarian who will evaluate each bird (for pet birds and birds for sale). There is no charge for this evaluation; however, the veterinarian will have the authority to refuse admittance to any bird(s) judged to have signs of illness. Vet check forms will be available Friday night for your convenience.
- 6. Bird sales will be by vendor only.
- 7. Except for finches, all birds sold by a vender must be domestically bred.
- 8. Sale of un-weaned baby birds is not permitted.
- 9. Under NO circumstances will poultry be allowed at the fair!
- 10. RDCBS does not allow the sale of Hybrid birds at our Bird Fair.

If you have additional questions about vendor spaces, please contact our vendor coordinator, Melody Appleby.

# **VENDOR FORM**

RALEIGH - DURHAM CAGED BIRD SOCIETY (RDCBS) Twenty-Seventh Pet Bird Fair

MAY 28, 2016

Name:					
Company Name:					
Address:					
Phone Number: ()					
E-mail Address:	Put	No			
Item description	Price / ea Qty				Total
Space Fee (includes 10' x 10' area, 1 – 8'x 2.5' table and 2 chairs)	\$	100.00	<u>x-</u> j	\$	20002
Additional Space Fee (8' x 10' area) (table not included)	\$	80.00		\$	
Additional Tables	\$	5.00		\$	
Total space fee enclosed	\$			\$	
Please let us know if you need more then 2 chairs.(no charge) Do you require an electrical outlet? (No Charge)					
<b>**PERMIT NUMBER required for out-of-state vendor</b> (required by NC Dept. of Agri. for birds transported from out of		00			sold
#(Will need to be shown	n up	on arrival)			
"I agree to abide by the RDCBS' rules regarding the bird sales, as attached Handbook:" Signature :	l and	printed in th	ne RDC	2BS'	Bird Fair
Please return this form with your payment to: Melody Appleby 800 Shadywood Lane Raleigh, NC 27603					
Make checks payable to RDCBS or pay via Paypal: <u>Paypal@RDCBS.org</u> **To be included in the FREE list of commercial vendors and Advertisers payment must be received by April 30, 2016.					
PayPal Transaction Id#					
Spaces are available on a " <i>First Come First Served Basis</i> ". Payments must be in the form of a certified check, money order or PayPal.					

# **ADVERTISING FORM**

## FOR INCLUSION IN

"Guide to RDCBS' Twenty-eighth Pet Bird Fair"

May 28, 2016

Name

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Company:					
Address:					
Phone #: ( )					
E-Mail Address:					
Please include the enclosed <u>camera-ready advertisement</u> in	n the	e Bird Fa	ir H	landbook:	
Two - Page Centerfold		200.00	\$		
Inside front cover or Inside back cover	\$	125.00	\$		
Outside back cover	\$	175.00	\$		
Other full page	\$		\$		
Half page	\$	50.00	æ		
Quarter page	\$				
Business card / line text (not to exceed business card size)	\$	25.00	\$		
Total amount enclosed			\$		
Make checks payable to RDCBS or pay via Paypal: Paypal	<u>@R</u>	DCBS.or	<mark>'g</mark> ('	"Advertising" in a	comments)
<b>**</b> To be included in the FREE list of vendors and advertisers in the <b>must be received by April 15, 2016.</b>	ne bi	ird fair ha	ndb	ook <b>the advertisin</b>	ig payment
PayPal Transaction Id #					
Advertising copy and payment should be sent to: Laura Marquis 3417 Duveneck Drive Raleigh, NC 27616 Advertising copy and payment must be received by April	115	, 2016.			
Note: "One-of-a-Kind" locations in the handbook (i.e. center must be reserved by advance payment only.	rfol	d and ins	ide	or outside cover	spots)

# **RAFFLE FORM**

### RALEIGH - DURHAM CAGED BIRD SOCIETY (RDCBS)

Twenty-Seventh Pet Bird Fair MAY 28, 2016

Name:
Company Name:
Address:
Phone Number: ( )
E-Mail address:
I have enclosed the following item (s) for the raffle:

## \*REMINDER: Raffle items do not have to be "bird" related. \*

Please return the list of raffle items and business cards, to attach to them, with this form to: RDCBS Raffle 800 Shadywood Lane Raleigh NC 27603

## All completed raffle forms received by April 15, 2016 will be listed in the Bird Fair Handbook .

Donations to the RDCBS are tax-deductible. Donations can be sent with completed raffle form or can be delivered to the Raffle Chairman upon arrival at the show.